



Village of Point Edward

135 Kendall Street, Point Edward, Ontario N7V 4G6
Phone (519) 337-3021 • Fax (519) 337-5963
www.villageofpointedward.com

Dear Business Owner:

December 6, 2018

Re: 9th Annual Christmas in the Village

The 9th Annual Christmas in the Village was a stupendous success!

I would like to share with you some of the details of this event:

The 1st, 2nd and 3rd place winners of the Tree Decorating Competition were:

1 st Place	-	Albert's Fries
2 nd Place	-	Twin Bridge Lighting
3 rd Place	-	Ah Some Art

Congratulations to the Winners and to all of the businesses that took the time to decorate a tree, you helped to beautify Michigan Avenue and there were some very creative trees that helped make the competition interesting and fun for everyone.

Congratulations to the winners of the Gingerbread Competition:

Age Category 3 to 6:	Aileen McPhee
Age Category 7 to 11:	Ava Gismondi
Age Category 12 to 16	Reece Burdett
Age Category 18 & up:	Brittany & Janice

Fries by Albert with assistance from Purolator Courier Ltd. collected food and cash that was all donated to The Inn of the Good Shepherd, it was the most successful donation day to date, 2,100 pounds of food was collected and \$1,470.00 was collected that will be put towards the Inn of the Good Shepherds Adopt a Family program.

600 Christmas Cookies, compliments of Bluewater Power were handed out at the Fire Hall along with 600 cups of hot chocolate compliments of the Village.

Two Hundred gifts were handed out at Santa's tent and when the gifts were gone approximately 100 more children were at the Pergola to visit Mr. & Mrs. Clause.

Progressively Independent Since 1878



The Village advertised this event in various media forms and as much as possible to ensure the best possible attendance and the best advertisement for the participating businesses. This event was publicized in the following way:

- FOX FM - radio campaign
- CHOK AM – radio campaign
- The Daytripper
- Sarnia Journal
- Cogeco TV Chanel 6 – Public Announcements
- Village of Point Edward Website
- Tourism Sarnia-Lambton Website
- Blue Water Bridge Highway Sign
- Posters were delivered to all Point Edward Businesses
- Posters were delivered to Bridgeview Public School and sent home.
- Outdoor Signs at the Fire Dept. & Public Works Dept.

The Village provided entertainment with the Resolution Quartet wowing everyone throughout the Village with their amazing acapella singing. We had a photo booth set up, so visitors could get their picture taken and receive a souvenir of the day, approximately 450 people visited the photo booth. The Point Edward Optimists handed out 300 ham and cheese bunwiches. The horse and buggy ride was once again very popular and busy all day. Twisted Chris Amazed everyone with his balloon creations and Cat from The Painted Cat performed her painting magic.

Thank-you to all of the volunteer elves from Bridgeview Public School and a special thank-you to Tim and Jen Boyce for volunteering their time to be our Mr. & Mrs. Clause this year and for the past 8 years, we appreciate you all helping to make the 9th Annual Christmas in the Village a Success!

Sincerely,



Shelley Archer
Special Projects Co-Ordinator
Village of Point Edward
sarcher@villageofpointedward.com